

**GEORGIAN BAY SPIRIT CO. – DINNER WITH THE PARTNERS: AN AUTHENTIC GEORGIAN BAY EXPERIENCE**

**Official Contest Rules**

1. **WELCOME:** The "An Authentic Georgian Bay Experience" (the "**Contest**") is sponsored and administered by Georgian Bay Spirit Co., 400-5075 Yonge Street, Toronto, ON (the "**Sponsor**").

2. **CONTEST PERIOD:** Contest starts March 9, 12:00pm EDT and ends March 31, 2018 at 11:59am EDT ("**Contest Period**").

3. **ELIGIBILITY:** Contest is open to legal residents of Ontario aged 19 or over as of the date of entry during the Contest Period ("**Entrant**" or "**Entrants**"). Entrants must have internet access and a valid email address to participate in the contest.

The Contest is not open to employees and their immediate families of the Sponsor and each of their respective affiliates, directors, officers, shareholders and agents (together the "**Released Parties**") are not eligible to enter the Contest. For the purposes of this Contest, "immediate family members" shall include the mother, father, brothers, sisters, daughters, sons, partner or spouse of an individual.

4. **HOW TO ENTER: NO PURCHASE NECESSARY.**

Be or become an Georgian Bay "Insider".

Go to [georgianbayspiritco.com](http://georgianbayspiritco.com) and join the Insider's Club. Each subscription to the Insider's Club constitutes one (1) "**Entry**" (or "**Entries**").

If the identity of an Entrant is disputed, the authorized account holder of the email address used to subscribe to the Insider's Club will be deemed the Entrant, subject to the Eligibility requirements. The individual assigned to the email address for the domain associated with the submitted email address is considered the authorized account holder. A selected Entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected Entry. All entries must be submitted from a valid email account that may be identified by reverse domain name search.

By entering the Contest, each Entrant agrees to be bound by the Official Rules and the decisions of the Sponsor, which are final with respect to all matters relating to the Contest.

5. **ENTRY LIMITS:** Limit one (1) Entry per individual during the Contest Period.

6. **HOW TO WIN:** On April 1, 2018 ("**Draw Date**"), the Sponsor will conduct a draw and randomly select three (3) Entries from all eligible Entries received during the Contest Period ("**Potential Winner**").

7. **HOW TO CLAIM A PRIZE:** Each Potential Winner will be notified by email no later than one (1) business day following the Draw Date. Upon notification, each Potential Winner will have five (5) business days to: correctly answer a time-limited mathematical skill-testing question without assistance, or mechanical or electronic aid and agree to and return and signed Declaration and Release form ("**Declaration**") confirming, among other things, compliance with the Official Contest Rules and acceptance of the prize as awarded ("**Winner**").

The Sponsor, in its sole discretion, reserves the right to select another Entrant should a selected Entrant fail to do the aforementioned, or if found ineligible for any reason.

**8. ODDS:** The odds of winning depend upon the number of eligible Entries received during the Contest Period.

**9. PRIZE/APPROXIMATE RETAIL VALUE (ARV):** There are three (3) grand prizes (each a "Prize") available to be won during the Contest, each prize consisting of:

- Georgian Bay Experience Dinner with Georgian Bay spirits for Winner and a guest at Sunfish Restaurant in Honey Harbour with the partners of Georgian Bay Spirit Co. (the "Dinner") on May 26, 2018
- Accommodation following the Dinner for one night (May 26, 2018) at Delawana Resort in Honey Harbour

The approximate value of the Prize per person is \$500 CAD.

**10. PRIZE CONDITIONS AND EXCLUSIONS:** Each Winner and their guest must be nineteen (19) years of age at the time of Prize execution in order to participate in the Prize that has been awarded. Each Winner and their guest are responsible for transportation to the Sunfish Restaurant on May 26, 2018 and from the Delawana Resort on May 27, 2018 and for all other expenses not specified in the description of the Prize. Each Winner may be required to present a valid major credit card (in the Winner's name or that of his/her guest) upon arrival at the Delawana Resort in order to cover any expenses incurred above and beyond the standard room charge, which expenses are solely the responsibility of the Winner. Prize must be accepted as awarded without substitution and is non-transferable. The Prize has no cash-surrender value. The Sponsor reserves the right, in its sole discretion, in the event that the Prize or any component of any Prize cannot be awarded as described for any reason, to substitute and/or modify the Prize or component of Prize with (a) prize(s) of equal or greater value, without liability. The Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.

**11. ENTRANTS REPRESENTATIONS:** Entrant shall ensure that his/her submitted email is true and genuine and is not obscene, threatening, harassing, libelous, deceptive, fraudulent and invasive of another's privacy, offensive, defamatory of any person or otherwise illegal. Entrant warrants that the content he/she submits to the Contest does not infringe any patent, trademark, trade secret, copyright, or other intellectual or proprietary or privacy right of any party or individual. Entrant agrees not to (i) submit content which is deliberately intended to upset or harm other users; (ii) use the Contest to post or otherwise transmit content that victimizes, harasses, degrades, or intimidates an individual or group of individuals on the basis of any impermissible classification, including, without limitation, religion, gender, sexual orientation, race, color, creed, ethnicity, national origin, citizenship, age, marital status, military status or disability; (iii) post or otherwise transmit any content that contains software viruses or any other computer code, files, or programs designed to interrupt, destroy, or limit the functionality of the Contest websites or any other telecommunications or technology affiliated with the Contest; (iv) upload or otherwise transmit any content, or take any other actions with respect to the Entrant's use of the Contest, that would constitute, or would otherwise encourage, criminal conduct or give rise to civil liability; or (v) use the Contest for commercial purposes, including, without limitation, submitting any material to solicit funds or to promote, advertise or solicit the sale of any goods or services.

**12. ENTRY CONDITIONS:** All Entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government-issued photo identification) to participate in this Contest. Failure to provide such proof to the satisfaction of the Contest in a timely manner may result in disqualification.

Any attempt by any Entrant, to participate or submit an Entry in any method, or **have entered** or participated in any fashion not sanctioned by the Official Contest Rules, including submitting an email that violates **Rule 14 – Eligibility**, will void that individual's Entry and eligibility to win the Prize and that Entry will be disqualified from the Contest, at the sole discretion of the Sponsor.

All Entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Official Contest Rules may be disqualified by the Sponsor. Proof of submission does not constitute proof of receipt. Your Entry will be rejected if (in the sole and absolute discretion of the Sponsor) the Entry is not fully completed and submitted during the Contest Period. The Released Parties are not responsible for late, lost, misdirected, delayed, damaged, stolen, incomplete or incompatible Entries. Entries become property of Sponsor and will not be acknowledged or returned. All federal, provincial/territorial, local, and other taxes on a Prize, if any, are the sole responsibility of each Winner.

**14. LIMITATION OF LIABILITY:** By entering Contest, each Entrant confirms his or her understanding of and compliance with these Official Rules and the decisions of Sponsor, which shall be final in all matters. **The Released Parties** are not responsible for lost or late Entries or related documents, or for any typographical, or other error in the printing of the offer, failure of the Contest websites, administration of the Contest, or announcement of any Prize, or for technical, hardware, or software malfunctions, computer virus, bugs, tampering, unauthorized intervention, fraud, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest, or by any human error which may occur in the processing of the Entries in this Contest, or any other cause beyond the reasonable control of Sponsor that interferes with the proper conduct of the Contest as contemplated by these Official Contest Rules.

None of the Release Parties assumes any liability for any personal injury or property damage or losses of any kind, including without limitation, direct, indirect, consequential, incidental or punitive damages which may be sustained to an Entrant's or any other person's computer equipment resulting from Entrant's attempt to either participate in the Contest or download any information in connection with participating in the Contest or use of any website. Without limiting the foregoing, everything on any website is provided "as is" without any warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement.

**15. RELEASES, WAIVERS, AND DISCLAIMERS:** Unless otherwise required by applicable law, the Entrant agrees to the following releases, waivers and disclaimers:

**CONTEST RELEASE:** By entering the Contest, each Entrant, and his/her representatives, heirs, next of kin or assignees ("**Entrant's Representatives**") agree to forever release, discharge and hold harmless the Released Parties from and against any and all damages, claims, injuries, death, loss and/or liability to person or property of any kind to the Entrant, Entrant's Representatives or any other person, due in whole or in part, whether directly or indirectly, from acceptance, possession, use or misuse of the Prize, participation in the Contest, any breach of the Official Rules, or in any Prize-related activity including any

travel related thereto. The Entrant and Entrant's Representatives agree to fully indemnify the Released Parties from any and all claims by third parties relating to the Contest, without limitation.

**PRIZE RELEASE:** If an Entrant wins the Prize and accepts the Prize, such acceptance shall mean full satisfaction of the entitlement as an Entrant and Winner in the Contest and the Entrant fully discharges and forever releases the Released Parties, of and from any and all claims, demands, losses, damages, actions or causes of action whatsoever, whether known or unknown, whether at law or in equity which they or their heirs, executors, administrators, successors or assigns may now or hereafter have against any of the Released Parties in connection with the use, misuse or otherwise of the Prize.

Entrant also acknowledges, without limiting the generality of the foregoing, that the Released Parties will not be responsible for any injury, accident, death or dismemberment, or any other loss, damage or expense in connection with the participation in the Prize. Refusal to accept a Prize releases the Released Parties of all responsibility and obligations toward the Winner of such Prize.

In no event shall Sponsor be held to award more Prizes than what is mentioned in these Official Contest Rules or to award Prizes otherwise than in compliance with these Official Contest Rules.

**16. RIGHTS OF SPONSOR:** If, in the Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the Contest, or if technical difficulties or any other factor including accident, printing, administrative, or any error of any kind compromises the integrity, administration, or conduct of the Contest, the Sponsor reserves the right to modify, cancel, or suspend this Contest without prior notice or obligation.

Any attempt to deliberately damage any website or other component, or to otherwise undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

Sponsor reserves the right to disqualify a person if he/she enters the Contest or tries to do so by any means contrary to these Official Contest Rules or which would be unfair to other Entrants or where Contest Entries are generated by any mechanical or automated means, including the supply of untruthful, inaccurate, or misleading details and/or information. Entry materials that have been tampered with, reproduced, falsified, or altered are void. In the event a dispute arises as to the identity of an online potential Winner, Entries made by internet will be declared by the name on the associated online entry form.

All federal, provincial, and local laws and regulations apply. This Contest and the Official Contest Rules shall be governed by, and construed in accordance with, the laws of the Province of Ontario.

**17. PUBLICITY:** By participating in this Contest and by accepting a Prize (if applicable) constitutes permission for the Sponsor, and its agencies to use the Entrants' and Winners', as applicable, names, cities and province of residence, biographical information, Entry information including Photo (if applicable), Prize information, video, recording, voice, photograph, statements and likenesses for purposes of advertising and publicity in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification, or permission, unless otherwise prohibited by law.

**18. PRIVACY:** Sponsor respects Entrants' right to privacy. Personal information collected from Entrants will only be used for the purpose of administering this Contest and conducting publicity about this

Contest. By entering this Contest, Entrants consent to Sponsors' collection, use, and disclosure of their personal information for these purposes.